



City of Auburndale
AUBURNDALE, FLORIDA 33823

Office of the City Manager

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COMMUNITY REDEVELOPMENT AGENCY MEETING
TUESDAY, SEPTEMBER 15, 2020 – 7:30 PM
COMMISSION ROOM/CITY HALL

CALL TO ORDER – Cindy Price, Chair

ROLL CALL – Shirley Lowrance, City Clerk

APPROVE CRA MINUTES – Regular Meeting – 5/18/2020

ANNOUNCEMENTS – Jeff Tillman, Assistant City Manager

REQUEST TO ADD ADDITIONAL ITEMS TO AGENDA –

REQUEST FROM THE GENERAL PUBLIC –

AGENDA

1. FINANCE REPORT
2. CRA PROJECT UPDATE
3. DISCUSS REDEVELOPMENT & IMPACT FEE GRANTS

Ref. F.S. 286: If an individual decides to appeal any decision made by the City Commission with respect to this meeting, a verbatim transcript may be requested. If so, the individual should make provision for a transcript to be made at the meeting. Persons with disabilities needing special accommodations to participate in this proceeding should contact the City Clerk no later than five days prior to the proceeding at 968-5133.

**Community Redevelopment Agency Meeting
September 15, 2020**

AGENDA ITEM 1: FINANCE REPORT

INFORMATION ONLY

ACTION REQUESTED

ISSUE: The Community Redevelopment Agency (CRA) Board will receive a finance report from the City's Finance Director, Shirley Lowrance.

**Community Redevelopment Agency Meeting
September 15, 2020**

AGENDA ITEM 2: CRA PROJECT UPDATE

 X INFORMATION ONLY

 ACTION REQUESTED

ISSUE: The Community Redevelopment Agency (CRA) Board will hear a presentation on the status of current CRA projects.

ATTACHMENTS:

None

ANALYSIS: Staff will present a status update on the following CRA project:

- Street Resurfacing – Reallocated to FY 2020-2021

- Re-landscape Streetscapes
 - Ariana Avenue
 - Lake Stella

- CRA Redevelopment & Impact Fee Assistance Grants
 - 110 E. Park Street, Bestway Mortgage Corp. - \$55,203.13
 - 215 Orange Street, HOS Properties (Palm City Center 2) - \$57,699.13
 - 231 E. Lake Avenue, Auburndale Family Partners LLC (Former VFW) - \$50,000.00
 - 227 E. Lake Avenue, Maria Franco (Maria Petit Food Boutique) - \$55,514.20
 - 221 Palmetto Street, Sadler Homes - \$50,000.00

**Community Redevelopment Agency Meeting
September 15, 2020**

AGENDA ITEM 3: DISCUSS REDEVELOPMENT & IMPACT FEE ASSISTANCE GRANTS

INFORMATION ONLY

ACTION REQUESTED

ISSUE: The Community Redevelopment Agency (CRA) Board will consider revising the Redevelopment & Impact Fee Assistance Grants.

ATTACHMENTS:

- . Redevelopment Grant Application
- . Impact Fee Assistance Grant Application
- . Auburndale CRA Grant Eligible Parcel Map (Including Commercial Highway)

ANALYSIS: In 2014, the CRA created the Redevelopment & Impact Fee Assistance Grants as an incentive for property owners and tenants to make substantial capital improvements to their buildings and real property. The intent of the incentive is to encourage property owners to make their properties usable and increase their value.

The Redevelopment & Impact Fee Assistance Grants are currently available to property owners or tenants in the core commercial areas of the CRA. The core commercial area, or targeted area, is defined as being the zoning districts of Central Business District (CBD), General Commercial-1 (CG-1), General Commercial (CG), Neighborhood Commercial (CN), and Residential/Institutional/Office (RIO) specifically in the downtown area.

The City has received requests from property owners located outside of the downtown area on the U.S. Hwy 92/Havendale Blvd. corridor to expand the targeted area within the CRA boundary to include the Commercial Highway (CH) zoning category.

STAFF RECOMMENDATION: Amend the Redevelopment & Impact Fee Assistance Grants to include the zoning category of Commercial Highway with frontage on the U.S. Hwy 92/Havendale Blvd. corridor, not including shopping centers.