MORE OR LESS EXERCISES

The “More or Less” exercise is a community engagement tool that encourages attendees to provide input in their own words. This method of community outreach is a structured approach to understanding community needs and desires.

In this particular “More or Less” exercise we asked attendees to write down what they would like to see “more of” or “less of” when it comes to Land Use, Transportation, Parks & Open Space, and Other Topics (through an idea wall).

The “More or Less” data, summarized in bar chart format on the following pages, are organized in aggregate format. For example, if 3 attendees wrote they would like to see “More of” dollar stores and 7 attendees wrote they would like to see “Less of” dollar stores, the chart would read -4 responses for dollar stores.
MORE OR LESS – OTHER TOPICS

- Environmental Conservation
- Setbacks to be larger/more space between homes
- Commercial/stores/shops
- Economic Development
- Restaurants (not Fast Food chains)
- Entertainment
- Hotels
- Schools
- Bigger Welcome sign along 559
- Doctor Offices
- Emergency Response
- Hospitals
- Lake access for public
- Libraries
- Parks/Open Space
- Police Station
- School bus stops within communities rather than on the road
- Bigger Welcome sign along 559
- Neighborhoods/subdivisions
- Sidewalks
- Trailer Parks/RV Centers
- Trucks/Truck Stops
- Warehousing
The “Priority Pyramid” exercise was another feedback tool used to understand the priorities of the attendees and gather input on The Lakes District vision.

In this exercise, attendees were given stickers to attach to a “Priority Pyramid”. Each sticker represented one of eight categories: Timing, Parks, Housing, Transportation, Employment, Open Space, Agriculture, and Essential Services.

Residents were asked to rank their Top 6 Categories in a tiered system within the pyramid. Individual resident’s #1 category was to be placed at the top of the pyramid and subsequent topics to be filled in below, in the second and third tiers.

This data was gathered and organized in a “medal system” shown on the next page. Categories placed in the First Tier (top of the pyramid) are shown in Platinum, Second Tier Gold, Third Tier Silver, and recorded Fourth Tier priorities as Bronze.
The “One Word” provides attendees the opportunity to summarize their current perception as well as their vision for The Lakes District. Only one word is allowed per submission and challenges the participant to be direct with their feedback.

This data was gathered and organized in a “word cloud”, an image that displays all “one words” submitted but weighs the frequency at which the word was provided. The larger the word, the more common it was amongst respondents.
ONE WORD - TODAY
ONE WORD - VISION

Vision Words:
- Planned
- Residential
- Un-Orlando
- Residentially balanced
- Harmonious
- Awesome
- Family-Oriented
- Desirable
- Natural
- Balanced
- Healthy
- Pristine
- Peaceful
- Opened
- Keep
- Spacious
- Educated
- Uniform
- Calm
- Natural
- Beautiful
- Clean
- Sports
- Hotels
- Home
- Now
- Scenic
- Stunning
- Attractive
- Community
- Semi-Modern
- Groves
- Inviting
- Welcome
- Protected
The Map exercise serves as an opportunity for participants to provide the most direct feedback regarding preferred land use patterns and the placement of a mixture of uses.

This exercise provokes discussion and encourages the participant to play “planner” or “developer”. Each participant was given a set of stickers: Orange representing Shopping, Yellow Residential, Green Parks, Blue Roadways, Red Employment and told to place them on the map. If the use was unwanted in a particular location, the participant could mark the sticker with an “X”.
KEY TAKEAWAYS FOR VISION PLAN

- Mixture of land uses including but not limited to: commercial, food, retail, hotels, office, entertainment and neighborhoods
- Active mobility through greenways and trails is both a transportation and open space priority
- Preservation and protection of existing environmental resources
- Character and sense of rural heritage
- Planning for essential services, including schools, open space, transportation
- Provide area for a community focal point
- “Peaceful, Beautiful, Balanced” Vision