



“For Immediate Release”

Auburndale Police Department News Release

8/18/2013

Media Contact:

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Traffic Fatality

Auburndale Police are working a traffic fatality involving a pickup truck and a bicyclist. The crash was reported at 1:07 pm this afternoon at the intersection of Lake Ariana Blvd. and Ruthven Drive in Auburndale.

The bicyclist, Mr. Willard Franklin Cochran II DOB 12-25-1948 of 1014 Caroline Avenue in Auburndale was riding his bicycle on Ruthven towards Lake Ariana Blvd. Mr. Cochran rode into the path of a 2002 Ford Pickup truck driven northbound on Lake Ariana Blvd. by Lary Leroy Hebdon Jr. DOB 8-1-1976 of 813 Arietta Circle in Auburndale.

Mr. Cochran was pronounced dead at the scene of the crash. Mr. Hebdon who was wearing his seatbelt, was not injured.

Lake Ariana Blvd. between Old Lake Alfred Road and SR 559 is closed while Traffic Homicide Investigators complete their investigation. The road is expected to be open by 4:00 pm.

Police do not suspect any impairment or charges to be filed in the crash.

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